



## **WOOLWICH MINOR HOCKEY ASSOCIATION INC.**

24 Snyder Ave. S. (Elmira Arena), P.O. Box 204, Elmira, ON N3B 2Z6 (519) 669-2789

### Executive Meeting Minutes – May 27, 2013

LOCATION: WMC Meeting Room #2

TIME: 7:00 p.m.

CHAIR/PRESIDENT: Rob Waters

SECRETARY: Jasmine Roth

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Present: Matt Roemer, Kelly Seabrook, Rob Moyer, Dave Lee, Chris Williams, Mike Laenars, Kevin Schmitt, Pat Leonard, Leanne Rollins, Garry Mayberry, Rob Waters, Jodi Young, Fred Hale, Tracey Williams, Jasmine Roth

Absent: Deb Good

#### Minutes of Previous Meetings

Motion to accept previous minutes: Mike Laenars, seconded by Kevin Schmitt

#### 1) President's Report – Rob Waters

- § New executive member – Pat Leonard will take the photo position. Still looking to fill equipment position.
- § OMHA annual meeting – next weekend.
- § Upcoming non-profit meeting regarding new legislation and guidelines.
- § Met with Karen Mackla from the Township, we are looking at 4pm starts.
- § Just met with Township regarding ice times, we pretty much have gotten what we have asked for. This results in buying approx. 10 more hrs per week, most of the hours being non-prime ice.
- § Budget meeting – mid June to finalize and will bring budget to the table at the June meeting to vote on. The advantage to having it done early is that we can get the newsletter out in early August.
- § Looking at revamping the schedule to utilize all ice.
- § Goalie clinics, power skating etc..
- § Increase sponsor value thru the website.

#### 2) Treasurer Report – Rob reported for Deb Good

##### Revenue

- § Rep fees will be down, 1 less team due to losing several Pee Wees to AAA.
- § Projected total revenue estimated to go up approx. 7%

##### Expenses

- § Projected overall increase to be approx. 10%
- § Player development expense will be ice time and development inclusive. Ice cost is not included in the Ice rental cost line.
- § Matt asked about allotting some funds for coaching development. Fred said this would be possible.



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### 3) VP Rep –Mike Laenars

- § Attended Tri County meeting on May 23.
- § AGM June 20 – Mike is hoping that someone can go from our executive. He is not able to attend.
- § Not for profit meeting same weekend as AGM
- § Requested that we move Major Atom and Major Pee Wee to Bowen division. Tri-County accepted it and we need to process with OMHA to ensure approval.
- § Midget All Star game Nov 23, 2013 in Hespeler.
- § Body checking has been changed; it is now effective for Bantam and up.

### 4) VP LL – Rob Moyer

- § Grand River meeting – Gate fees – 6 centers made over \$10,000 on gate fees.
- § Convenors for all division for the 2013/14 season.

### 5) VP Coaching – Matt Roemer

- § Got a few applications for AE coaches. Will sit down with Rob to go thru everything and work thru the process.
- § Still working on the coach's development program. Coaches meeting will be held at firehall in St Jacobs. Matt will call to book the date for sometime in August.
- § Jodi wants to make sure we are pro-active regarding criminal checks. If Jodi has the list of coaches in advance then she can be proactive about certification and also criminal checks. The good thing about being proactive is that we can be proactive in ensuring the staff is approved.
- § Looking ahead, we would like to bring back the monthly coaches meetings that we have had in the past.

### 6) VP Player Development –Fred Hale / Kevin Schmitt

- § In noting that most of our strongest competitors in Tri County have programs that offer at least 8 hrs per 4 week cycle practice time, and we currently provide only 4 during the same time period, Fred proposed the following development initiative to begin to address this.
  - Ø Each rep team from Tyke Select through Minor Bantam would be offered a 1 hour power skating session, with professional skating instructor, every other week from Sept 24th - Jan 23rd(16 weeks). These sessions would be at 7 am on Tuesday, Wednesday and Thursday of each week. This would be undertaken with a total cost recovery approach, and would cost each rep player approximately \$130 - \$140 for the entire program.
- § As well Fred proposed a 16 week goalie development program to be run on Mondays at 4:00 pm. It would be run by Steve Sumka and would be offered to all rep goalies from Tyke Select to Bantam as well as space for 3 LL goalies each week. The goalies would come every other week(week 1 - Tyke Select thru Atom, week 2 would be peewee thru bantam) and the cost would be the same per goalie as the power skating cost per player - approx \$130 - \$140 per goalie for the entire program. LL goalies would be charged \$15 per session to attend and could come on a first come first served basis.
- § It was also proposed that we offer a Wednesday morning 7 am practice to mini 4/5s to help add value and much needed development hours to their program.
  - § We are in the process of reserving ice tues-thurs mornings at 7pm – take rep teams from tyke select to minor bantam.
  - § Cost – 80 sessions approx. \$128 per player. Total cost \$18,768 – with approx. \$1500 buffer



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§ This does not include anything for mentoring coaches but will look into this.

§ Do we put this into each team's budget? Should we make it mandatory? Making it optional we could have a lot of issues. All surrounding centers are maxing and utilizing the ice that they can. For local league we continue with the sat morning skills and see if the interest is still there.

§ It was agreed that AP'd players are welcome to come and attend the skills practise with the team they are Ap'd for.

§ Kevin – things are moving along.

### **7) Ice Scheduler – Deb Good**

§ Absent.

### **8) Office Administrator/Registrar – Jodi Young**

§ Only 305 players have registered. Leanne to send out email blast reminding the early bird pricing is done May 31.

§ A lot of Breslau kids are registering in KMHA. We believe this should not be our issue and should be the OMHA/Alliance should mandate this and advise them that they are registering in the wrong place. We currently have only 12 kids registered from the Breslau area.

§ We are going to send out a pamphlet to the Breslau community advising them about what we have to offer.

### **9) Fundraising Committee – Kelly Seabrook**

§ Cash calendars – we get \$5.00 for team and \$10 for association. It is easy money. Maybe we should make parents aware that it is easy money.

§ Discussion was around having the managers collect the cash calendar money at the beginning.

§ The decision was to sell cash calendars at the beginning, pepperettes mid Nov for early Dec delivery, 2nd round will be weekend of family day and delivery late Feb.

§ Chris Williams – Chris has spoken with Home Hardware they are willing to donate items for the tournaments and fundraising . Chris is going to speak to him about

### **10) Tournament- Tracey Williams/Leanne Rollins/Jasmine Roth**

§ Woolwich Weekend dates Nov 8,9 & 10, 2013.

§ Things are good. Need to apply for the tournament. All information is up on the website for the tournaments. Entry fee is \$1,000.

§ Bauer goodies are 300 goodie bags, 2 sticks and 3 sets of skates. Lance thinks there are 2 more sticks coming. 3 sets of goalie equipment are for the association.

§ Matt – How much did we receive from the purchase gift certificates from Sportszone? It has been made aware that we have purchased gift cards but have not received any funds from them.

§ Bauer goodies bags will be set aside for the Novice/Atom tournament.

### **11) Equipment – Garry Mayberry**

§ Not much to report. We rec'd 3 new sets of youth goalie equipment.



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- § Garry will speak with Dave on the away jerseys to get them printed.
- § The blue collars on the jerseys are turning white so we are a bit concerned about how well the blue will keep up. Action: Garry to speak to Dave regarding the discolouring issue around the collar.
- § We will change the font on the sponsor and on the name bar.
- § Socks – order minimal pairs to use up all the knitted socks. We don't have the funds to go with the sublimated socks for the away jerseys, we are looking at have them ready for Sept 2013. Garry will work with them to change the font for the sponsor and the name bars

### 12) Sponsorship – Chris Williams

- § We are going to tweak the sponsorship program a bit. Look having the sponsor bars only on the home jerseys. Much discussion went into the jersey bar. Must commit to a 3 year term and the discussion of adding a nominal fee to those sponsors who wish to follow a team to cover the cost of the transfer. Cost to sponsor a team for 3 years is \$2,700 to sponsor a Rep team and \$1,500 to sponsor a Local League team for a 3 year team.
- § Pull up banner is a go!! Township has given us the go ahead. Chris is offering different levels of sponsorship depending on the term. All sponsor logos will be on the banner.
- § 3 cheques outstanding but Chris will collect them shortly.
- § 14 sponsorships are up for renewal this year. Chris is asking the executive to think about some potential sponsors.
- § Our website will be a great way to utilize the sponsorship program.
- § Garry requires the major sponsor's names to be ready by end of June to have the jerseys ready for the coaches meeting in August.

### 13) Webmaster – Leanne Rollins

- § Started the transfer from the old website to the new one.
- § Need a list of the following items – ice time slots, venues, opponents, any other information the executive wishes to have on the website.
- § Team staff will have access to your team website before the season starts so they can add information
- § Leanne expects to have the site live by the middle of August.

### 14) Referees – Mark Trimble

- § Absent

### 15) Photos – Pat Leonard

- § Jasmine will forward Pat the information for the photos

### 16) Concussion Management – Dave Lee

- § How can we track concussion management better within our organization? Last year we only had 3 forms returned when it is mandatory.
- § Is it advantageous to post stats about the concussion management? The objective of that would be to advise parents about the program and that it is actually working and being utilized.

Adjournment – 9:18 pm

Next Meeting: Monday, June 24, 7:00pm